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RESEARCH 2 PRACTICE FORUM 2018

ENERGY, WATER SECURITY AND CLIMATE CHANGE IN AFRICA

> 16th - 18th APRIL, 2018 **TLEMCEN, ALGERIA**





Supported by: Federal Ministry of Education and Research

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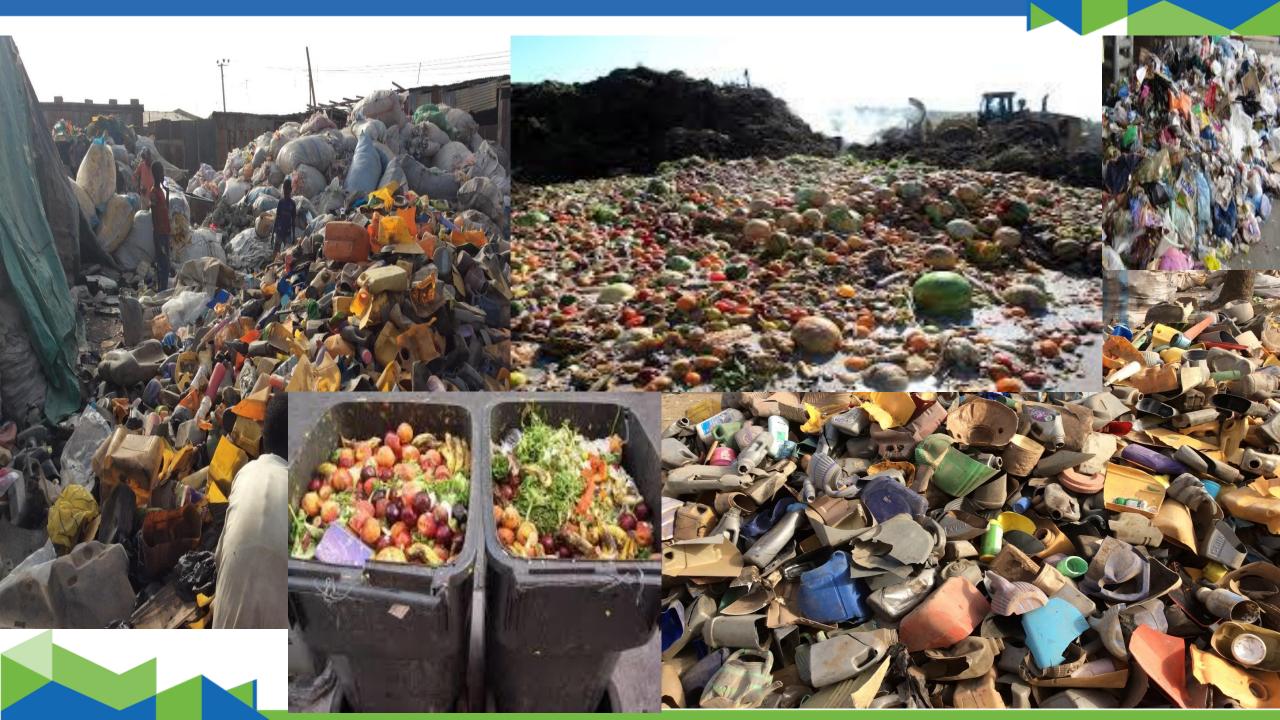




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nstitute for Technology and Resources Management in the Tropics and Subtropics





The Problem

- About 10, 000 metric tons of wastes generation per day (REMASAB).
- Estimated 84% has a potential reusable value.
- Less than 34% is recollected.
- More than 60% is uncollected, posing great environmental risks, including flooding & climate change.
- More than 100 million Nigerians earn and live on between \$1-2 per day.







The Solution

- Helps people at the bottom of the pyramid earn money from their wastes.
- Raises grassroots awareness on climate change.
- Reprocess collected wastes into bio-friendly & sustainable materials, e.g shopping bags, tiles, organic compost, plastic lumber etc





MANAGE WASTE, MANAGE LIFES



Business Model

- Wastes collected are reprocessed and recycled into low-cost, sustainable and reusable direct finished products, shopping bags for now.
- The finished products are sold out to generate revenues.





Achievements/Progress



18 Social Microentrepreneurs



1, 021 low income people



More than 10, 000 metric tons of wastes collected since inception.



Team

1. Muhammad Salisu Abdullahi, Co-Founder/Managing Director BSc Biochemistry, PGCert Business & Entrepreneurship from Rutgers Business School, New Jersey, US.

2. Silver Kish, Co-Founder/Chief Operations Officer MBA, Ahmadu Bello University, Zaria.

3. *Chiroma Hassan,* Technical/Digital Manager BSc Computer Science, Ahmadu Bello University, Zaria

4. *Usman Abubakar Ibrahim,* Wastes Collection & Recycling Manager Mechanical Engineer.



Future Plans & Sustainability

- Incorporating technology (web, mobile app and SMS), saving earnings.
- Setting up more and more local wastes collection centers.
- Setting up wastes recycling hubs.
- Use of native methods to reach and educate people at the grassroots.
- Creation of zero-wastes, informed, educated and sustainable societies, where all wastes are resources.



Project Support & Partners











As researchers or practitioners what are the possible interactions/collaboration with practitioners resp. researchers to improve/upscale your activities

- Technical/research support is needed to transform other wastes generated/collected into bio-friendly and sustainable materials, e.g glass wastes, paper wastes etc
- Funding support in forms of grants, equity investments to expand into other regions and replicate same for more impact genaration.
- Franchising/collaboration with PAUWES researchers/students for practical replication on wastes to wealth projects.



Many thanks for listening!

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